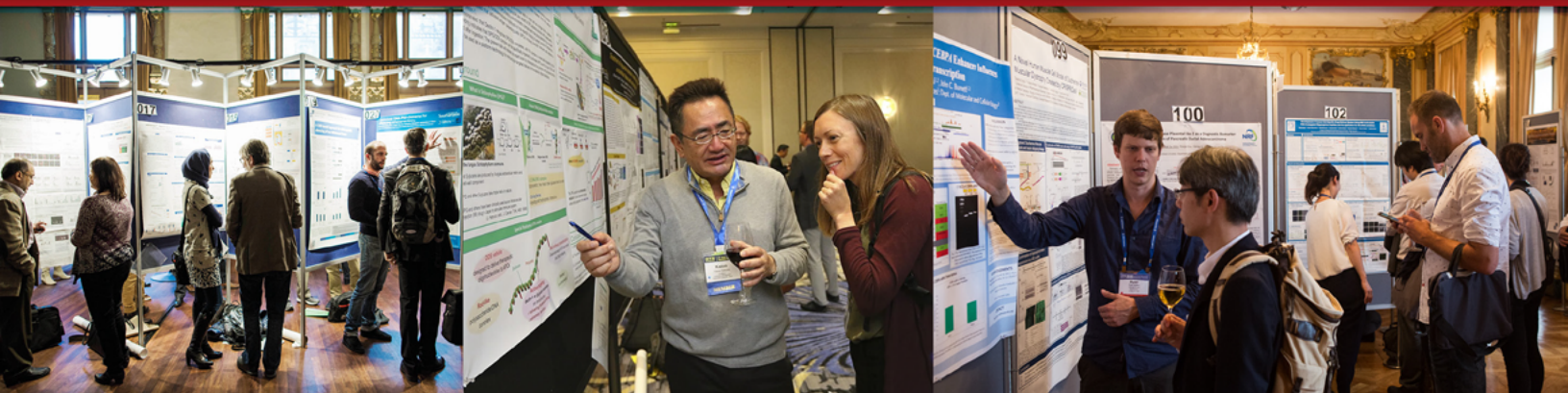


2021 VIRTUAL CONFERENCE

OTS

OLIGO MEETING

17th Annual Meeting of the
Oligonucleotide Therapeutics Society



SPONSOR & EXHIBITOR PROSPECTUS

2021 Annual Virtual Meeting
September 26 – 29

2022 Annual Meeting
October 02 – 05
Montreal | QC, Canada

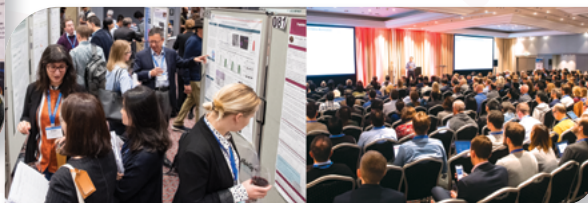
OTS MISSION AND HISTORY

Incorporated in 2004 as a nonprofit 501(c)(6) professional association, the OTS was created as an open forum to foster academia and industry based research and development of oligonucleotide therapeutics.

The idea of the OTS was conceived in 2001 in a small secluded castle in Tuscany, Italy, by an international group of renowned oligonucleotide scientists. The founders wanted to bring together the expertise from different angles of oligonucleotide research to create synergies and to bring the field of oligonucleotides to its full therapeutic potential.

A new era of oligonucleotide drugs was envisioned that would change the landscape of therapeutic modalities, very much like the impact that antibodies had on human therapeutics over the last decade.

The highly regarded OTS Annual Meeting draws experts from all over the world for cross-disciplinary exchange spanning expertise in chemistry and delivery, to biology, immunology and clinical medicine. It is the intense scientific exchange between attendees during our meetings that sets the stage for groundbreaking new ideas.



ANNUAL MEETING OF THE OLIGONUCLEOTIDE THERAPEUTICS SOCIETY

Held each fall, the OTS Annual Meeting is a three to four day event that features the latest developments from various oligonucleotide-based disciplines, including antisense, siRNA, immunomodulatory, aptamers and micro/non-coding RNA research.

The meeting also hosts more than 100 posters during its duration and includes short talks presented by students and professionals.

The attendees are representative of a thriving community of students, academia and industry. This unique meeting offers an exciting opportunity to foster synergies between different areas of oligonucleotide research.



2021 SCIENTIFIC ORGANIZING COMMITTEE

CO - CHAIR:

Daniel O'Reilly, Ph.D., RNA Therapeutics Institute, UMass Medical School, **Ronald Buijsen, Ph.D.,** Leiden University Medical Center, **Joseph Ochaba, Ph.D.,** Ionis Pharmaceuticals, **Erin M. McConnell, Ph.D.,** University of Ottawa

COMMITTEE MEMBERS:

Annemieke Aartsma-Rus, Ph.D., Leiden University Medical Center
Leonora Abdullahu, McGill University
Shalini Anderson, Ph.D., AstraZeneca
Annabelle Biscans, Ph.D., AstraZeneca
David Corey, Ph.D., UT Southwestern
Masad J. Damha, Ph.D., FCIC, McGill University
Keith Gagnon, Ph.D., Southern Illinois University
Bruno Godhino, Ph.D., Atalanta Therapeutics

Holly Kordasiewicz, Ph.D., Ionis Pharmaceuticals
Aur lie Lacroix, Ph.D., Sixfold Biosciences
Marc Lemaitre, Ph.D., ML_Consum
Martin Maier, Ph.D., Alnylam Pharmaceuticals
John Maraganore, Ph.D., Alnylam Pharmaceuticals
Mano Manoharan, Ph.D., Alnylam Pharmaceuticals
Jimmy Weterings, Ph.D., AstraZeneca
Tim Yu, Ph.D., Boston Children's Hospital, Harvard University

GENERAL MEETING SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL

\$30,000 – \$39,999

As a Platinum level sponsor your company will receive:

- Unlimited complimentary registrations
- Complimentary Exhibitor presence in virtual Exhibitor Area
- Company logo included in all pre-event email marketing & communications (4K contacts)
- Company logo on registered delegate email communications
- Company logo on OTS website
- Company logo on Annual Meeting website
- Company logo in on-line PDF for meeting brochure
- Company logo in PDF of Annual Meeting Program Book
- Company logo on Annual Meeting landing page
- Company logo on virtual Poster (aka Flash Talks) pages & virtual Exhibitor pages
- Company logo on Meeting Agenda page
- Company logo in Meeting APP
- Verbal recognition during "live" broadcasted sessions (4 days/recording posted for on demand viewing)

GOLD LEVEL

\$20,000 – \$29,999

As a Gold level sponsor your company will receive:

- 10 complimentary registrations
- 20% discount on meeting registrations
- 35% discount to participate as virtual Exhibitor
- Company logo on OTS website
- Company logo on Annual Meeting website
- Company logo in on-line PDF for meeting brochure
- Company logo in PDF of Annual Meeting Program Book
- Company logo on Annual Meeting landing page
- Company logo on virtual Poster (aka Flash Talks) pages & virtual Exhibitor pages
- Company logo on Meeting Agenda page
- Company logo in Meeting APP
- Verbal recognition during "live" broadcasted sessions

SILVER LEVEL

\$12,500 – \$19,999

As a Silver level sponsor your company will receive:

- 7 complimentary registrations
- 15% discount on additional meeting registrations
- 25% discount to participate as virtual Exhibitor
- Company logo on OTS website
- Company logo on Annual Meeting website
- Company logo in on-line PDF for meeting brochure
- Company logo in on-line PDF of Annual Meeting Program Book
- Company logo on Annual Meeting landing page
- Company logo on virtual Poster (aka Flash Talks) pages & virtual Exhibitor pages
- Company logo on Meeting Agenda page
- Company logo in Meeting APP

BRONZE LEVEL

\$7,500 – \$12,499

As a Bronze level sponsor your company will receive:

- 3 complimentary registrations
- 10% discount on additional meeting registrations
- Company logo on Annual Meeting website
- Company logo in Meeting APP
- Company logo in on-line PDF for meeting brochure
- Company logo in PDF of Annual Meeting Program Book

FRIENDS LEVEL

\$3,000 – \$7,499

As a Friends level sponsor your company will receive:

- Company logo on Annual Meeting website
- Company logo in on-line PDF for Meeting Brochure
- Company logo in PDF of Annual Meeting Program Book
- Company logo in Meeting APP

SUPPORTER LEVEL

\$1,000 – \$2,999

As a Supporter level sponsor your company will receive:

- Company logo in on-line PDF for Meeting Brochure
- Company logo in PDF of Annual Meeting Program Book
- Company logo in meeting APP

Continue on next page

VIRTUAL EXHIBITOR – \$6,000

As a Virtual Exhibitor level sponsor your company will receive:

- 3 complimentary registrations
- 10% discount on additional meeting registrations
- Company logo on Annual Meeting website
- Company logo in on-line PDF for meeting brochure
- Company logo in PDF of Annual Meeting Program Book
- Verbal promotion of Exhibitors during live session
- Virtual exhibit site will include:
 - ◆ Company logo, description, contact info
 - ◆ Video uploads (can be created/recorded for OTS meeting delegates or use other marketing/promo or product videos in existence)
 - ◆ PDF/Handout uploads
 - ◆ Q&A / Chat engagement with OTS meeting delegates

** Sponsor contract and payment must be received by May 1st in order to receive recognition in the meeting brochure.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

These opportunities are available on a first come, first served basis.

*These opportunities are separate from the general sponsorships detailed on page two and benefits are not cumulative.
Custom sponsorships are an option, please contact us to discuss your companies needs.*

OLIGONUCLEOTIDE THERAPEUTICS EDUCATION WORKSHOP – \$15,000

Exclusive sponsorship

- Logo and/or name in conjunction with workshop promotion to be included in printed materials and online
- One complimentary registration
- Logo prominently projected on the main screen between sessions
- Prominent signage during event

VIRTUAL WRAP SESSION / FUN & GAMES! – \$15,000

Exclusive Sponsorship

- Logo and/or company name in included in pre-event promotion of the evening event
- One complimentary registration
- Logo included in meeting venue on-site signage
- Logo included in meeting venue on-site signage

REPLY FORM

To confirm your sponsorship, complete and return Reply Form and Payment Form (pages 4 & 5).
If you are reserving an exhibitor space, you must additionally complete and return the Exhibit Reply Form on page 6.

COMPANY INFORMATION

Company Name: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State/Province: _____
Zip/Postal Code: _____ Country: _____
Telephone: _____ Fax: _____
Website: _____ Email: _____

NOTE**: Please email a HIGH RESOLUTION file (.ai or .eps file) of your company logo to: info@oligotherapeutics.org

SPONSORSHIPS

	Amount		Amount
<input type="checkbox"/> Diamond Level: \$40,000 and up	_____	<input type="checkbox"/> Bronze Level: \$7,500 – \$12,499	_____
<input type="checkbox"/> Platinum Level: \$30,000 – \$39,999	_____	<input type="checkbox"/> Friends Level: \$3,000 – \$7,499	_____
<input type="checkbox"/> Gold Level: \$20,000 – \$29,999	_____	<input type="checkbox"/> Supporter Level: \$1,000 – \$2,999	_____
<input type="checkbox"/> Silver Level: \$12,500 – \$19,999	_____		
		SPONSORSHIPS SUB TOTAL =	_____

ADDITIONAL SUPPORT OPPORTUNITIES

These opportunities available on a first come, first served basis.
Benefits for these opportunities are separate from the general sponsorships and are not cumulative.

	Amount
VIRTUAL WRAP SESSION / FUN & GAMES	
<input type="checkbox"/> \$15,000 – Exclusive sponsorship	_____
EDUCATION WORKSHOP	
<input type="checkbox"/> \$15,000 – Exclusive sponsorship	_____
EXHIBIT BOOTH SPACE	
Please be sure to complete Exhibit Reply Form, <i>page 6</i>	
<input type="checkbox"/> \$6,000 – Limited spaces available	_____

ADDITIONAL SUPPORT OPPORTUNITIES SUB TOTAL = _____

GRAND TOTAL = _____

Continue on next page

PAYMENT FORM

Please note regarding payments:

- U.S. currency only.
- Make checks payable to "Oligonucleotide Therapeutics Society."
- OTS is a registered 501(c)6 with the United States government and our tax ID is 57-1162250.

Payments are due net 45 from date of invoice and no later than August 15th. Applications submitted after August 15th must include full payment.

Company: _____

Amount Due: _____

☐ Check here if you require an invoice.

Billing Contact Info (if different from contact listed on page 4):

Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____

PAYMENT METHOD:

If your total is \$5,000 or more we kindly request you pay by check or wire transfer. If PO is required, please submit with reply forms or forward at your earliest convenience to accounting@oligotherapeutics.org.

☐ Check ☐ PO ☐ Credit Card ☐ Wire Transfer

Please Print Legibly:

Credit Card Number: _____ Security Code: _____ Expiration Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Billing Address: _____

WIRE INSTRUCTIONS:

For wire transfer information please contact us at accounting@oligotherapeutics.org. Please note there will be a \$35 additional fee for bank charges when making payment via wire transfer.

TO CONFIRM YOUR SPONSORSHIP AND/OR EXHIBIT RESERVATION:

Please scan and email the reply forms to info@oligotherapeutics.org or return to:

OTS ANNUAL MEETING

c/o Event Innovations, Inc.
4377 Newport Avenue
San Diego, CA 92107
USA
Fax: 619-923-3230

EXHIBITOR REPLY FORM

Space is limited – be sure to reserve your space early!

Contact for Exhibit Related Information and Coordination

Date: _____

Company Name: _____

Contact Person: _____ Title: _____

Telephone: _____ Fax: _____

Email: _____

Company Write Up & Logo:

Please submit a company, product or organizational description of 50 words or less along with your company logo. Please also forward a high resolution file (.ai or .eps). Logo and write up should be submitted to info@oligotherapeutics.org no later than August 15th.

Cancellation Policy:

If an exhibitor wishes to cancel, a full refund, less \$300.00 will be granted if the cancellation is made prior to or on September 1st. Any exhibitor who cancels on or after September 1st will be responsible for the total booth cost. No refund will be provided.

Agreement Terms and Conditions:

You are hereby authorized to approve virtual participation for the company indicated at the 2021 Virtual OTS Annual Meeting. We understand that payment in full must be received by September 1st. I understand that there is no mandated schedule for exhibitors to remain on-line during the live virtual sessions September 26 – 29. I further understand that the OTS Virtual Meeting content, including exhibitor information, will be available to all registered attendees for up to three months after the live sessions conclude.

Signature: _____